



## PROJECT BENEFICIARIES

The efficient and sustainable implementation of the project will allow Georgia and Armenia to build tourism opportunities based on the rich cultural heritage of the region, and impulse the technical field of GiT, that will be a key for innovation in the near future of these countries, with an important growing potential. This will contribute to preserve the history, foster the tourism, and build innovation in the region



Co-funded by the  
Erasmus+ Programme  
of the European Union



The EU Erasmus+ project HERITAG aims to develop an interdisciplinary reform in higher education programmes at master level & continuing education by integrating Geoinformation Technologies (GiT) applied to cultural heritage documentation, tourism management and entrepreneurship.



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16 April 2017 / No 01



*Higher Education  
interdisciplinary  
Reform in Tourism  
management and  
Applied  
Geoinformation  
curricula  
HERITAG  
project  
eNews*

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## PROJECT OBJECTIVES

- To create interdisciplinary Master specialities in GiT for cultural heritage and tourism, integrating marketing and entrepreneurship skills oriented to consolidate local industry.
- To establish Geoinformation and Tourism Technology centres (GTTC), new GIS laboratories and update existing equipment in partner country universities.
- To foster the continuing education in Higher Education institutions.
- To re-train academic staff in GiT, tourism management and entrepreneurship.
- To introduce and improve good practices for quality assurance in partner countries universities.
- To establish organized links between universities, administration and society.



## TRAINING ACTIVITIES

- 20160425-29 GE Tbilisi GeoG GIS phase 1
- 20160620-24 GE Tbilisi GeoG GIS phase 2
- 20160516-27 SE Stockholm KTH LS and 3D
- 20161016-30 ES Valencia UPV mobile mapping
- 20161101-05 ES Valencia UPV entrepreneurship
- 20170320-31 IT Rimini UNIBO tourism economy
- 20170619-30 GR Thessaloniki AUTH culture GiT



## PROJECT PARTNERS



UPV Polytechnic University of Valencia, Spain



AUTH Aristotle University of Thessaloniki, Greece



KTH Royal Institute of Technology, Sweden



UNIBO University of Bologna, Italy  
National University of



NUACA Architecture and Construction of Armenia



ASUE Armenian State University of Economics



GSU Goris State University, Armenia  
Armenia Scientific and



SERF Educational Reforms Foundation



UITO Union of Incoming Tour Operators, Armenia



RUMEA Tempting Trips Club Ltd.



ISU Iliia State University, Georgia



GTU Georgia Technical University



BSU Batumi Shota Rustaveli State University, Georgia



GeoG GeoGraphic Ltd., Georgia



NACHPG Cultural Heritage



Preservation of Georgia



SkyT Sky Travel Ltd., Georgia



## Work packages

1. Education and society
2. Curricula development
3. Creating GTTC & GIS Labs
4. Training of teaching staff
5. Continuing education
6. Quality assurance
7. Quality control
8. Project management
9. Dissemination
10. Exploitation

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